

**GENERAL MEETING OF THE BOARD OF DIRECTORS  
OF THE  
CENTRAL TEXAS REGIONAL MOBILITY AUTHORITY**

**RESOLUTION NO. 18-042**

**APPROVING AN ADJUSTMENT TO THE EDELMAN AGREEMENT FOR SERVICES  
FOR CONSUMER MESSAGING, TOLL DISCOUNT PROGRAM, PAY BY MAIL  
TRANSITION AND VETERANS PROGRAM**

WHEREAS, by Resolution No. 15-088 dated November 24, 2015, the Board awarded a contract to provide communications and marketing services to Daniel J. Edelman, Inc. ("Edelman") in an amount not to exceed \$1,500,000; and

WHEREAS, pursuant to the terms of the agreement with Edelman, the Edelman agreement is extended through June 30, 2019; and

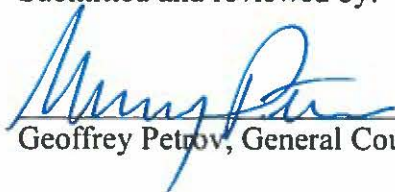
WHEREAS, the Executive Director estimates the reasonable fees associated with the services to be provided under the Edelman agreement extension not to exceed \$750,000; and

WHEREAS, the Executive Director recommends that the Board approve funding for the extension of the Edelman agreement through June 30, 2019 in an amount not to exceed \$750,000.


NOW THEREFORE, BE IT RESOLVED, that the Board approves funding for the extension of the Edelman agreement through June 30, 2018 in an amount not to exceed \$750,000.

Adopted by the Board of Directors of the Central Texas Regional Mobility Authority on the 25<sup>th</sup> day of July 2018.

Submitted and reviewed by:

  
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Geoffrey Petrov, General Counsel

Approved:

  
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Ray A. Wilkerson  
Chairman, Board of Directors