

**GENERAL MEETING OF THE BOARD OF DIRECTORS  
OF THE CENTRAL TEXAS  
REGIONAL MOBILITY AUTHORITY**

**RESOLUTION NO. 15-045**

**AUTHORIZING A PROCUREMENT FOR  
COMMUNICATIONS AND MARKETING CONSULTING SERVICES.**

WHEREAS, the Central Texas Regional Mobility Authority currently receives communications and marketing consulting services from Crosswind Communications, LLC, under a contract that will expire on December 31, 2015; and

WHEREAS, the Board desires that the Executive Director request proposals from individuals and firms interested in providing communications and marketing consulting services to the Mobility Authority, evaluate all such proposals, and make a recommendation to the Board for the provision of communications and marketing services.

NOW, THEREFORE, BE IT RESOLVED, that the Board of Directors hereby authorizes and directs the Executive Director to prepare and issue a request for proposals for communications and marketing consulting services from interested individuals and firms in accordance with the Mobility Authority's procurement policies and applicable laws and regulations; and

BE IT FURTHER RESOLVED, that the Executive Director shall establish a process to review responses to the request for proposals and shall make a recommendation to the Board of Directors to award a contract for communications and marketing consulting services in accordance with the request for proposals and the Mobility Authority's procurement policies.

Adopted by the Board of Directors of the Central Texas Regional Mobility Authority on the 29<sup>th</sup> day of July, 2015.

Submitted and reviewed by:



Andrew Martin, General Counsel

Approved:



Ray A. Wilkerson  
Chairman, Board of Directors