

**GENERAL MEETING OF THE BOARD OF DIRECTORS
OF THE
CENTRAL TEXAS REGIONAL MOBILITY AUTHORITY**

RESOLUTION NO. 11-099

**APPROVE SELECTION OF CROSSWIND COMMUNICATIONS TO PROVIDE
COMMUNICATIONS AND MARKETING CONSULTING SERVICES.**

WHEREAS, CTRMA issued a request for proposals for communications and marketing consulting services on May 6, 2011 (the "RFP"), and received four responsive proposals to the RFP by the May 27, 2011 submittal deadline; and

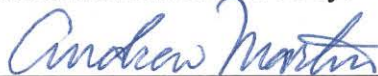
WHEREAS, those proposals were reviewed and evaluated in accordance with CTRMA's procurement policies; and

WHEREAS, after a review and analysis of the proposals by a review team and the Executive Director, the Executive Director recommends awarding the contract to Crosswinds Communications.

NOW, THEREFORE, BE IT RESOLVED that the Board of Directors awards the contract to Crosswind Communications and authorizes the Executive Director to finalize and execute a contract for communications and marketing consulting services on terms and conditions acceptable to the Executive Director and consistent with the RFP, CTRMA procurement policies, and the response of Crosswinds Communications to the RFP.

Adopted by the Board of Directors of the Central Texas Regional Mobility Authority on the 28th day of July, 2011.

Submitted and reviewed by:



Andrew Martin
General Counsel for the Central
Texas Regional Mobility Authority

Approved:



Ray A. Wilkerson
Chairman, Board of Directors
Resolution Number: 11-099
Date Passed: 7/28/11