

**GENERAL MEETING OF THE BOARD OF DIRECTORS
OF THE
CENTRAL TEXAS REGIONAL MOBILITY AUTHORITY**

RESOLUTION NO. 04-20

WHEREAS, the Central Texas Regional Mobility Authority ("CTRMA") was created pursuant to the request of Travis and Williamson Counties and in accordance with provisions of the Transportation Code and the petition and approval process established in 46 Tex. Admin. Code § 26.01, *et. seq.* (the "RMA Rules"); and

WHEREAS, HB 3588, passed by the 78th Texas Legislature, authorizes regional mobility authorities to develop turnpike projects; and

WHEREAS, the Board of Directors of the CTRMA has been constituted in accordance with the Transportation Code and the RMA Rules; and

WHEREAS, the Board of Directors desires to retain one or more outside entities to perform marketing services for the CTRMA for the provision of toll tags and the use of CTRMA developed projects; and

WHEREAS, the Board of Directors desires that the staff initiate the process for procuring marketing services by drafting and issuing a request for proposals (RFP) to solicit responses from firms interested in providing such services, and to publish the RFP in the *Texas Register*; and

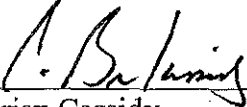
WHEREAS, the Board of Directors desires that the Executive Committee interview some or all of the responding firms and make a recommendation to the full board as to the best qualified firm to provide marketing services to the CTRMA;

NOW THEREFORE, BE IT RESOLVED, that the Board of Directors of the CTRMA authorizes the staff to draft and issue an RFP for the provision of marketing services; and

BE IT FURTHER RESOLVED, that the Executive Committee shall interview some or all of the responding firms and make a recommendation to the full board as to the best qualified firm to provide marketing services to the CTRMA.

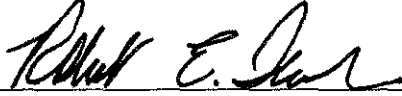
Adopted by the Board of Directors of the Central Texas Regional Mobility Authority on the 5th day of May 2004.

Submitted and reviewed by:



C. Brian Cassidy
Legal Counsel for the Central
Texas Regional Mobility Authority

Approved:



Chairman, Board of Directors
Resolution Number 04-20
Date Passed 5/5/04