

**GENERAL MEETING OF THE BOARD OF DIRECTORS  
OF THE  
CENTRAL TEXAS REGIONAL MOBILITY AUTHORITY**

**RESOLUTION NO. 07-56**

WHEREAS, the Central Texas Regional Mobility Authority ("CTRMA") was created pursuant to the request of Travis and Williamson Counties and in accordance with provisions of the Transportation Code and the petition and approval process established in 43 Tex. Admin. Code § 26.01, *et seq.* (the "RMA Rules"); and

WHEREAS, the Board of Directors of the CTRMA has been constituted in accordance with the Transportation Code and the RMA Rules; and

WHEREAS, the CTRMA has adopted procurement policies (the "Procurement Policies") that provide for various methods for procurement of goods and services; and

WHEREAS, in Resolution No. 07-17, dated April 25, 2007, the Board of Directors directed CTRMA staff and its Executive Director to initiate efforts to procure communications and marketing services from firms interested in providing such services, with such procurement efforts to include drafting and issuing a Request for Proposals ("RFP") in accordance with the CTRMA's Policies and Procedures Governing Procurements of Goods and Services; and

WHEREAS, the CTRMA prepared an RFP soliciting proposals for the provision of communications and marketing services and issued the RFP on June 8, 2007; and

WHEREAS, three firms, Russell/Shaw, TateAustin and Modcat Design, submitted responses to the RFP; and

WHEREAS, a review panel that included both CTRMA staff and appropriate CTRMA consultants evaluated the RFP responses in accordance with the provisions of the RFP; and


WHEREAS, based on their evaluation, the review panel recommends that TateAustin be retained to provide communications and marketing services to the CTRMA, subject to successfully negotiating an agreement on mutually acceptable terms and conditions consistent with the RFP and the successful RFP response.

NOW THEREFORE, BE IT RESOLVED, that the CTRMA Board of Directors approves of the selection of TateAustin to provide communications and marketing services to the CTRMA; and

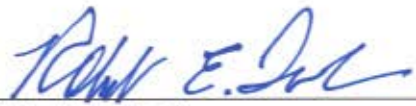
BE IT FURTHER RESOLVED, that the Executive Director and staff are directed to negotiate and finalize an agreement with TateAustin for the provision of communications and marketing services consistent with the RFP and the RFP response, CTRMA procurement policies and this Resolution and that such agreement may be executed by the Executive Director upon its completion under the terms hereof.

Adopted by the Board of Directors of the Central Texas Regional Mobility Authority on the 29th day of August, 2007.

Submitted and reviewed by:

  
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Tom Nielson  
General Counsel for the Central  
Texas Regional Mobility Authority

Approved:

  
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Robert E. Tesch  
Chairman, Board of Directors  
Resolution Number 07-56  
Date Passed 08/29/07