MEDIA ADVISORY



For Immediate Release:

February 18, 2020 Contact: Steve Pustelnyk spustelnyk@ctrma.org (512) 996-9778 (office) (512) 680-9997 (mobile)

Innovative Workforce Development Program Putting Disadvantaged Students to Work in High Demand Jobs

(Austin, Texas)— The Central Texas Regional Mobility Authority's (Mobility Authority) MoveFWD program, in partnership with Austin Community College, is celebrating the graduation of 13 students from a recently created innovative commercial drivers license (CDL) training program.

MoveFWD is a unique life skills program led by the Mobility Authority in collaboration with local non-profits, educational institutions, and government agencies. The program combines workforce training, job placement, and social services support to help people who are disadvantaged achieve life-changing, long-term employment, and career-building opportunities in the roadway construction and customer service fields.

Commercial drivers are in high demand in Central Texas and all of the graduates will be able to put their skills to work almost immediately following graduation. By targeting disadvantaged students with training for high demand careers, the Mobility Authority and its partners are helping to fulfill the agency mission of enhancing economic development and improving the quality of life for individuals.

WHAT: MoveFWD commercial drivers license (CDL) training course graduation

WHO: The Mobility Authority, together with collaborating partners Capitol

Wright Distributing, Austin Community College, City of Austin, Goodwill Industries, Texas Department of Criminal Justice Reentry and Integration,

Travis County, and Workforce Solutions

SPEAKERS INCLUDE: Commissioner Jeff Travillion – Travis County, Precinct One

Mike Heiligenstein, Executive Director - Mobility Authority

Dr. Hector Aguilar, Dean of Continuing Education - Austin Community

College

WHEN: Thursday, February 20, 2020, 11:30 a.m. to 1:00 p.m.

WHERE: Capitol Wright Distributing

10095 US 290 East (Intersection of 290 East and 130 Toll)

Manor, Texas 78653

MEDIA OPPORTUNITIES: Photo and interview opportunities will be available at the event

About MoveFWD, A Workforce Collaborative of Central Texas

MoveFWD is a unique life skills program that combines workforce training, job placement, and social services support to help people who are disadvantaged achieve life-changing, long-term employment. The Mobility Authority created this comprehensive program to identify and prepare candidates for skilled positions within the roadway construction and customer service industries, and give candidates the tools they need to achieve economic independence and establish a better quality of life. The program launched in 2018 in partnership with Austin Community College, City of Austin, Goodwill Industries, Texas Department of Criminal Justice Reentry and Integration, Travis County, and Workforce Solutions.

About the Mobility Authority

The Central Texas Regional Mobility Authority is a local, independent government agency created in 2002 to improve the regional transportation system in Travis and Williamson Counties. The Mobility Authority implements innovative and sustainable transportation options to enhance quality of life and economic vitality in Central Texas. The Mobility Authority operates 183A Toll, 290 Toll, the 71 Toll Lane, the MoPac Express Lane, the 45SW Toll Road, and the 183 Toll Road. The agency is finishing construction of the 8-mile 183 Toll Project and the 290/130 Flyovers Project. For more information about the Mobility Authority, visit www.MobilityAuthority.com.

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