



CENTRAL TEXAS
Regional Mobility Authority

NEWS ALERT

For Immediate Release:
September 13, 2010
Contact: Steve Pustelnyk
512-996-9778 (office)
512-680-9997 (cell)

Mobility Authority Gathering Driver Information to Help Determine Best Options for Improving Mobility on MoPac (Loop 1)

(Austin, TX) – The Central Texas Regional Mobility Authority (Mobility Authority) is launching a research project to learn more about the MoPac (Loop 1) corridor and the drivers who use it on a regular basis. Over the next several weeks, consultants for the Mobility Authority will be conducting traffic volume counts, reviewing growth patterns and development plans and surveying existing drivers along the corridor. The driver surveys will help planners determine what types of improvements offer the best opportunity to improve mobility in the corridor.

The driver survey portion of the study will be conducted from September 12th to 30th. Drivers who have recently used the MoPac corridor between Parmer Lane and Cesar Chavez Street will be identified, contacted and encouraged to participate in an online survey, which is accessible from www.MobilityAuthority.com. Anyone who drives MoPac is encouraged to complete the survey. As an incentive, participants will be entered into a drawing to receive cash prizes ranging from \$100 to \$500.

The Mobility Authority is conducting the research work in conjunction with an environmental study of the MoPac corridor. That effort, known as the MoPac Improvement Project, was launched in July 2010 by the Mobility Authority, the Texas Department of Transportation (TxDOT), the City of Austin and Capital Metro, who came together at the urging of the community leaders to find a reasonable and affordable way to deal with traffic congestion. MoPac users and residents who live along the corridor will also have an opportunity to participate in the environmental study process through a series of open houses and public meetings that will take place over the next two years.

For more information about the MoPac Improvement Project, visit www.MopacExpress.com.

- ### -