



Central Texas Regional  
Mobility Authority

# NEWS RELEASE

For Immediate Release:  
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## **TxTag Customers Get a Free Ride on 183A in May**

(Cedar Park, Texas) – The Central Texas Regional Mobility Authority is offering drivers the chance to extend their free ride on the new 183A toll road. When tolls take effect May 1, drivers with a funded TxTag account can continue to drive for free in May and will get 50% off in June. A permanent 10% discount for TxTag customers will take effect July 1.

The \$238 million 183A project has been a huge success since opening to traffic on March 3, 2007. During the first two months of operation, drivers have been getting the chance to try out the road for free, and the Mobility Authority has been registering more than 90,000 transactions a day, exceeding projections by more than 365%.

“We have received a lot of positive feedback from customers who say they are saving as much as 30 minutes on their commute by using 183A,” said Steve Pustelnyk, Director of Communications for the Mobility Authority. “Reports indicate that traffic choked US 183 has been flowing much more smoothly since 183A opened.”

A portion of 183A near Lakeline Mall features an all-electronic TxTag toll plaza where cash will not be accepted. In order to use that section of 183A, drivers will need to have a TxTag before tolls take effect on May 1. To make it as easy as possible to get TxTag, the Mobility Authority is sponsoring a number of special sign-up activities along the 183A corridor.

### **April 25 – 183A Toll Road**

Northbound at the Park Street Main Toll Plaza  
Cedar Park  
12:00 pm to 8:00 pm

### **April 26 and 27 – 183A Toll Road**

Northbound at the Park Street Main Toll Plaza  
Cedar Park  
8:00 am to 8:00 pm

-more-

**April 28 - Hill Country Water Gardens**

1407 North Bell Blvd. (Hwy 183)  
Cedar Park  
9:00 am to 2:00 pm

**May 5 – Lakeline Mall**

Intersection of US 183 & RM 620  
Austin  
10:00 am to 4:00 pm

Drivers can also sign-up for TxTag by visiting [www.txtag.org](http://www.txtag.org) or calling 1-888-GO-TxTag.

**About TxTag**

TxTag is a thin electronic sticker that goes on the inside of the windshield behind the rearview mirror. It is slightly smaller than a vehicle registration or inspection sticker. It contains a microchip that sends a signal to equipment located above the toll lanes. To use TxTag, all motorists need to do is install it correctly and keep enough money in their TxTag account to pay the tolls. An initial payment of \$20 is needed to set up an account, which goes to pay the tolls. For a limited time, the TxTag sticker will be free. TxTag can be used on toll roads throughout Texas including Houston, Dallas and Tyler.

**About 183A**

The 183A toll road is the first project in Texas to be constructed by a regional mobility authority. The project was conceived more than 20 years ago but was stalled by a lack of funding until creation of the Central Texas Regional Mobility Authority in January 2003. With support from Williamson County, Travis County and the Texas Department of Transportation, the Mobility Authority was able to issue \$233 million in toll revenue bonds to fund the 183A project. The road, which opened to traffic on March 3, 2007, runs from RM 620 at US 183 to US 183 at the south San Gabriel River. For more information about 183A, visit [www.mobilityauthority.com](http://www.mobilityauthority.com).

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