

MEDIA ALERT



CENTRAL TEXAS
Regional Mobility Authority

For Immediate Release:

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Traffic Advisory for Sat. Dec. 12, 2015

Production Company to Film TV Commercial at SB 183A Toll Plaza in Cedar Park

(Cedar Park, Texas) – On Saturday December 12, from 5:00 a.m. - 11:00 a.m., a Camp 4 Collective production crew will film a BF Goodrich commercial on the closed portion of the southbound 183A toll plaza adjacent to the Park Street bridge in Cedar Park, TX. Production will film driving shots of a picture car outfitted in BF Goodrich tires. No traffic lanes on 183A will be closed during the filming. Activities will take place behind barricades on the closed portion of the toll plaza. Production may also film a caravan of production and law enforcement vehicles exiting the toll plaza, entering 183A Toll Southbound, taking the first exit, then make appropriate turns to return to the north end of the closed down 183A toll plaza.

Media and members of the public are not allowed to enter the facility nor watch the filming. Cedar Park Police vehicles will be positioned at the toll plaza entrance, exit, and throughout the closed portion to assist with traffic flow and safety. An electronic roadside message sign will alert drivers about the activity ahead.

Motorists are advised to proceed with caution as they approach the film location during the following set up and production times:

5:00-7:00 a.m.: Set-up

7:00-11:00 a.m.: Filming

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About the Mobility Authority

The Central Texas Regional Mobility Authority is a local, independent government agency created in 2002 to improve the regional transportation system in Travis and Williamson Counties. The Mobility Authority implements innovative and sustainable transportation options to enhance quality of life and economic vitality in Central Texas. The Mobility Authority operates 183A Toll in Williamson County and 290 Toll (Manor Expressway) in east Austin and is constructing Express Lanes on MoPac Expressway. For more information about the Mobility Authority, visit www.MobilityAuthority.com.

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