

# CORRIDOR OF OPPORTUNITY: 183A

## Stimulating Expansive Growth in Williamson County

The Mobility Authority is delivering more than infrastructure to Central Texas. The 183A Toll Road in Williamson County has played an integral role in driving economic development, with additional development on the horizon.

2007



Phase I  
Opens

2012



Phase II  
Opens

171%  
INCREASE

From 2007-2018, property values along the 183A corridor increased over \$1.2 billion, a 171 percent increase.

137%  
INCREASE

In 2017, sales taxes collected within a half mile of 183A saw a \$2.9M or 137 percent increase since 2010.

#3

Forbes ranks Leander as #3 in the nation for "Best Small Cities for Families."

215%  
INCREASE

In 2017, hotel fund occupancy taxes collected in the 183A area increased \$645K, or 215 percent since 2010.

← 157,000-square-foot →

On 183A, a new 157,000-square-foot facility, the size of almost three football fields, is planned for an indoor/outdoor complex that will include two new regulation-sized National Hockey League ice rinks, two turf fields, and areas for family entertainment, sports medicine, retail space and restaurants.



The Parke, a shopping complex located off 183A Toll, was awarded Best New Community Development for 2017 by the *Boston Business Journal*.

#13

Cedar Park was the 13th fastest-growing city nationally in 2017.



Austin Community College – San Gabriel Campus opened in 2018 just west of 183A.

24/7

St. David's Emergency Center in Leander opened in 2018 on 183A



Williamson County's population is expected to grow by 200 percent between 2020 and 2050.

“ 183A opened up a whole new development corridor that, prior to that, didn't exist. We're talking about more than **half a billion dollars** in investments in the corridor since the facility opened. We're now able to attract a much more diverse workforce and be competitive with Austin. ”

— Phil Brewer, former Economic Development Director for the City of Cedar Park

“ The 183A Toll has been a really good thing for Cedar Park. The road has served as a catalyst for opening up expanded development opportunities on larger tracts of land in Cedar Park. ”

— Randall Malik, Assistant Economic Development Director for the City of Cedar Park



CENTRAL TEXAS REGIONAL  
MOBILITY AUTHORITY

# DEVELOPMENT ON THE HORIZON

