

# Regular Meeting of the Board of Directors



CENTRAL TEXAS REGIONAL  
**MOBILITY AUTHORITY**

January 29, 2020

# Welcome and opportunity for public comment



# 1

**Bobby Jenkins**  
Chairman

# Consent Agenda

2. Approve the minutes from the November 20, 2019 Regular Board Meeting and the December 3, 2019 Special Called Board Meeting
3. Prohibit the operation of certain vehicles on Mobility Authority toll facilities pursuant to the Habitual Violator Program
4. Amend Mobility Authority Policy Code Section 301.004 to provide a hardship exemption to certain qualified veterans



# 2-4

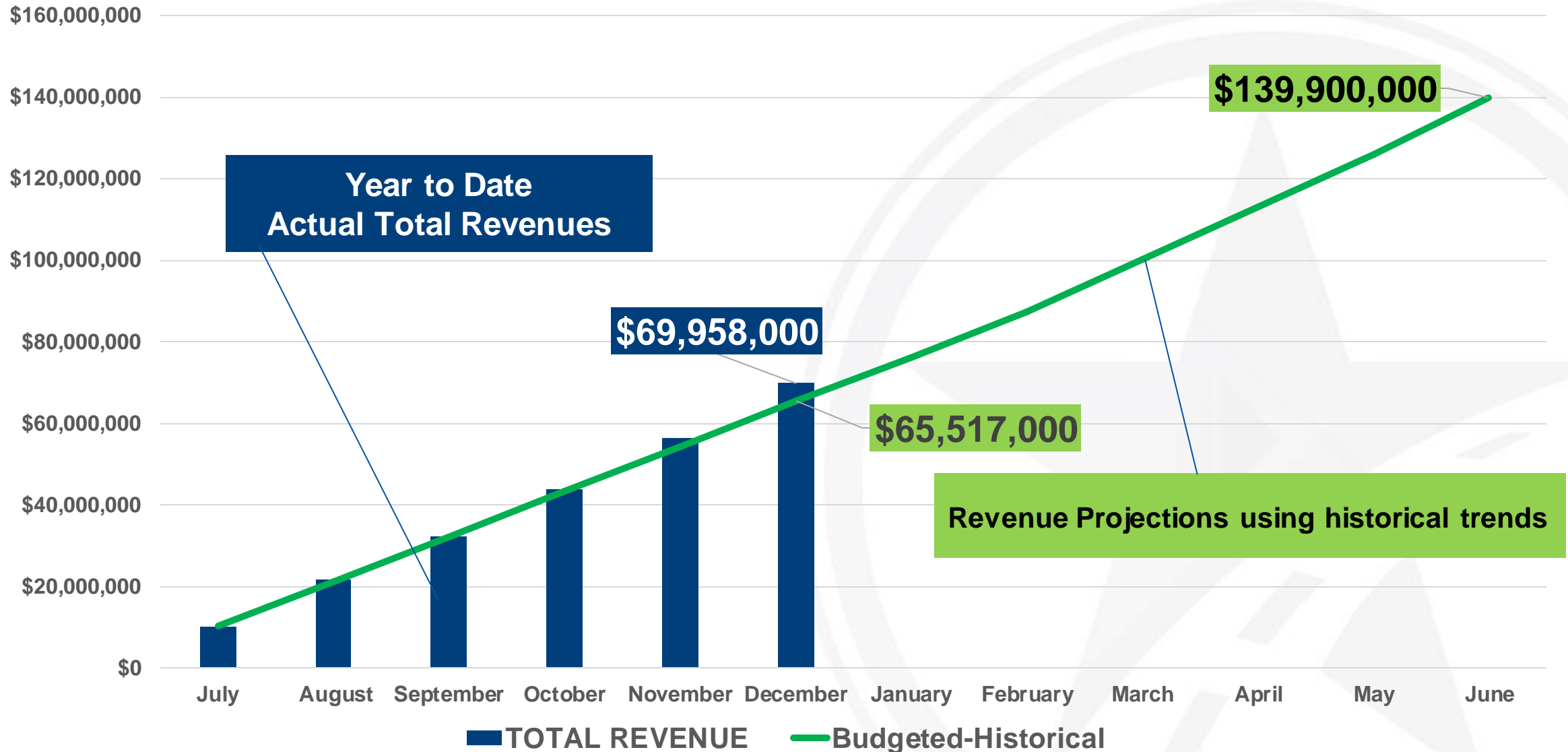
# Accept the financial statements for November 2019 and December 2019

# 5

Mary Temple  
Controller

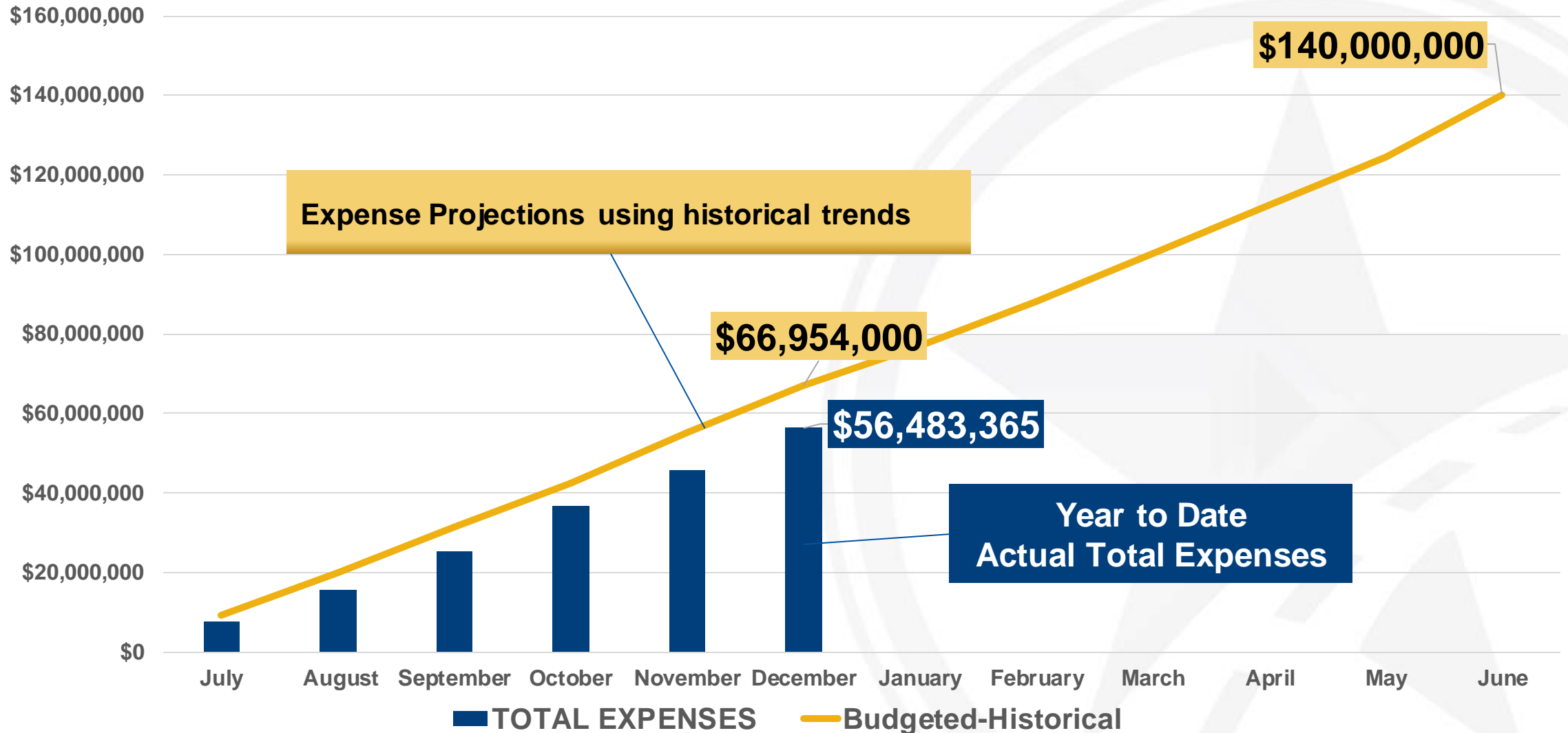


# Actual vs Budgeted Revenue





# Actual vs Budgeted Expenses



# Approve contracts with Imperium Public Affairs and Infrastructure Solutions, Inc. for government relations consultant services

# 6

Dee Anne Heath

Director of Government Relations and Communications



- » **Firm(s) will provide** government relations consultation services in support of the agency's projects & overall program
- » **Scope of Services include, but are not limited to:**
  - » Familiarity with state and federal legislative processes
  - » Knowledge of relevant legislation and access to resources to timely and effectively track legislation
  - » Demonstration of creative strategies in developing new relationships between the Mobility Authority, federal, state and local agencies, or private entities that may provide a direct or indirect benefit to the Mobility Authority





# 2019 Procurement Schedule

- » **November 1, 2019** - RFP Posted to the Mobility Authority website
- » **November 5, 2019** - Questions from respondents due
- » **November 7, 2019** - Responses posted to Mobility Authority website
- » **November 22, 2019** - Proposals due
- » **January 29, 2020** - Award date



- **A team of 4 Mobility Authority Staff Members evaluated 6 responses:**



- **Imperium Public Affairs**
- **Infrastructure Solutions, Inc.**



- » **Staff asks for approval to execute two twenty-three-month contracts, one with Imperium Public Affairs and one with Infrastructure Solutions, Inc.**
- » Contract will initially be for a twenty-three-month term and may be extended for an additional (2) two-year terms, for a total of four years

# Developing the 2020 Strategic Plan

# 7

**Robert D. Goode**  
Deputy Executive Director



## **Project Scoping, Information Review, Staff check in** (Underway)

- » Developing project objectives, key terms, expected outputs, schedule/ timeframe
- » Reviewing key recent/historical documents/data and major transportation/mobility reports to assess potential partnership opportunities
- » Gather initial staff input regarding strategic direction (vision, outcomes, indicators/metrics, strategies)



**Board Visioning** (Jan 2020) – Individual interviews with Board members intended to:

- » Frame the overarching strategic questions (informed by Staff input gathered in Dec/Jan) CTRMA is facing that will be used to seek input from stakeholders
- » Develop stakeholder list



- » **Stakeholders** - (Feb/Mar 2020) – Seek input from stakeholders identified by Staff/Board (Counties, Cities, TxDOT, CAMPO, Cap Metro, State officials, etc.) regarding strategic priorities
- » Draft “Strategic Questions”:
  1. When we say that the Mobility Authority “*Delivers Multi-faceted Mobility Solutions*” and “*Invests in Efforts that extend Beyond Roadways*”... (2018 *Strategic Plan*), what kind of transportation projects should that include?
  2. Regional focus – should our mobility vision include Hays and/or Bastrop Counties?





- » Strategic Framework Development (Mar 2020) – Develop draft set of strategic frameworks to help understand, evaluate, and decide on a number of key strategic direction elements
  - » Vision – An aspirational vision for the Mobility Authority
  - » Outcomes – What do we want to achieve to enable our Vision?
  - » Metrics – To what degree are the Outcomes being achieved?
  - » Strategies – What actions will we take to realize the Metrics, Outcomes, Vision?
  
- » Senior Staff Strategy Retreat (Apr 2020) – Review data/input gathered and seek staff input on strategic direction (vision, outcomes, indicators/metrics, strategies)



- » **Board Strategy Retreat(s)** (Apr/May 2020) – Evaluate emerging strategic options and priorities, provide guidance on narrowing strategic options, outline next steps.
- » **Board Strategy Briefing** (May 2020) – Review Draft Strategic Plan
- » **Board Action** (May 27th 2020) – Consider/adopt Strategic Plan

# Executive Director Report

- A. Travis County Projects – Elroy Road Groundbreaking
- B. Park and Ride Term Sheet Update
- C. Opening of the 290E Phase III Direct Connector from SH 130 south to 290 Toll west
- D. Results of the bond issuance to refinance the 45SW Project
- E. IBTTA Emerging Technology Report



#8

**Mike Heiligenstein**

Executive Director



# Eastside Multi-Modal Center (183 South)

- » Partnership with Capital Area Rural Transportation System (CARTS), Capital Metro, TxDOT, CAMPO and City of Austin
- » **Project Scope:** Construct multi-modal transfer facility on TxDOT right-of-way in the vicinity of 183 South, Cesar Chavez and 5th Street to accommodate 8 CARTS routes and 4 Capital Metro routes
- » **Total Project Cost:** \$ 8.2 million
  - » Proposed Mobility Authority contribution of \$500,000 to \$800,000 for roadway elements
- » **Status:** Term sheet being circulated
- » **Next Steps:**
  - » Board consideration of term sheet or ILA
  - » CARTS to finalize agreement with project contractor and issue notice to proceed
  - » City of Austin to confirm level of participation in roadway and signal improvements
  - » Complete interlocal agreement



- » Partnership with Lady Bird Johnson Wildflower Center/UT, Capital Metro & City of Austin
- » **Project Scope:** Joint use facility with 400-500 parking spots serving Park and Ride, Wildflower Center and Austin Veloway
- » **Estimated Funding Need:** \$15-\$25 million
- » **Status:** Term sheet being circulated among partners
- » **Next Steps:**
  - » Board consideration of term sheet
  - » Development of interlocal agreement
  - » Finalize concepts with input from City of Austin
  - » Amend development agreement associated with property
  - » Identify funding sources



- » Partnership with Capital Metro, ICU Medical, TxDOT & City of Austin
- » **Project Scope:** Add 230 parking spaces to existing Howard Station park and ride facility and expand adjacent joint-use retention pond
- » **Estimated Funding Need:** \$8.4 million
- » **Status:** Terms sheet being circulated among partners
- » **Next Steps:**
  - » Board consideration of term sheet
  - » Development of interlocal agreement
  - » Secure TxDOT approval for use of necessary MoPac right-of-way
  - » Identify funding sources

# Executive Session

9. Discuss legal issues related to claims by or against the Mobility Authority; pending or contemplated litigation and any related settlement offers; or other matters as authorized by §551.071 (Consultation with Attorney).
10. Discuss legal issues relating to procurement and financing of Mobility Authority transportation projects, as authorized by §551.071 (Consultation with Attorney).
11. Discuss personnel matters as authorized by §551.074 (Personnel Matters).



# 9-11

**Approve an amendment to  
the employment agreement  
with the Executive Director  
related to compensation and  
other matters**

**# 12**



# Adjourn Meeting

# 13

**Bobby Jenkins**  
Chairman

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